

# I'm Katie Chambers a Senior Designer

As an energetic, highly efficient and ambitious designer, I see every project as an opportunity to challenge design potential and delve into ways that ensure the simplest detail expresses the greatest creative impact.

I specialise in user-interface design, branding and innovative design systems across both print and digital. With a background in a variety of creative settings I bring a host of technical knowledge, people skills and high-energy to all that is creative.

## The formalities

Email me  
[hello@katiechambers.co.uk](mailto:hello@katiechambers.co.uk)

Call me  
**07903613132**

Located  
**Chester, UK**

Find me on LinkedIn

Experience  
**8+ Years**



# Experience

## Senior Graphic Designer (Current)

Blue Bee **1 Year 8 Months**

### Role & Responsibilities

As Senior Graphic Designer I mentor two mid-weight designers where I take great pride in ensuring I set the prime example in design practice, keeping up with the ever-evolving design space, and being a constant source of support for everyone I work with.

- Figma UI Design
- Logo Design
- Branding
- Video Animation
- Digital Campaigns
- Brochure Design
- Email Design
- Large Format Print
- Wordpress
- Copy-writing

### Highlights

- Leading a full re-brand, reposition and new website launch for Blue Bee.
- Elevating the design service processes by introducing levelled service packages which increased company profitability and success of projects.
- Surviving a 13,000ft skydive with Army Red Devils during the first week of my role!

## Freelance Designer

**3 Years 10 months**

### Role & Responsibilities

I worked with a wide variety of clients from house hold names such as Euronics and Simplyhealth to start-ups and creative agencies. Mainly working on branding, web design, digital design, print collateral and social media support.

- Infographic Design
- Illustration
- Branding
- Exhibition Design
- Brochure Design
- Presentation Design
- Packaging

### Highlights

- Reaching a reliable client base keeping me at capacity after my first 6 months.
- Launching 30 start-up companies brand and online presence.
- Evolving an effective communication style that allows me to present, confidently explain and build trust with people from contrasting industries.

## Senior Designer

The Restored **9 Months**

### Role & Responsibilities

Solely manage my project workload to consider all areas of the business including Amazon marketing, social media and direct sales through the website to ensure the needs for each design platform were met at a consistently high standard.

- Klavio Campaigns
- UX Design
- Customer Behaviour
- Marketing Campaigns
- Amazon Ads
- Animated Ads
- Email Design

### Highlights

- As their first designer I curated the company brand guidelines and implemented work-flow systems to create a more organised and successful design department.
- Developed my knowledge in individual work styles, patterns and behaviours and how to implement that knowledge to sustain a happy and effective team environment.

## Graphic Designer

iCandy Design **1 Year**

### Role & Responsibilities

As the sole designer, all creative outputs were my responsibility where, alongside the development team I elevated and refined my capabilities in UI design. I organised my own work load, liaising with the client teams to ensure each project was executed efficiently and to the highest standard.

- UI Design
- Branding
- Print Design
- Packaging
- Social Media Ads
- Print Quality Control
- Google Ad Campaigns
- Image Editing

### Highlights

- Designing for companies such as Avis Prestige, Surface View and prestigious London based architects Hamilton King.
- Working on multiple UK wide campaigns for Draper Tools, including artwork for London Underground, billboards and extensive Google Ad campaigns.

## Junior Graphic Designer

Croydex **6 Months**

### Role & Responsibilities

My role included designing product packaging, range catalogues, promotional print collateral and social imagery.

- Brochure Design
- Packaging
- CAD Drawings
- Photography
- POS Collateral
- Social Media
- Exhibition Design

### Highlights

- When tasked with designing a toilet seat catalogue in my first couple of months (**very dry and mundane**) I designed the most 'visually engaging and beautiful brochure concept' they'd ever had - which later led to me landing my subsequent job.
- Styling and shooting product lifestyle shots that featured on Wayfair and F&F Home online.

## Education

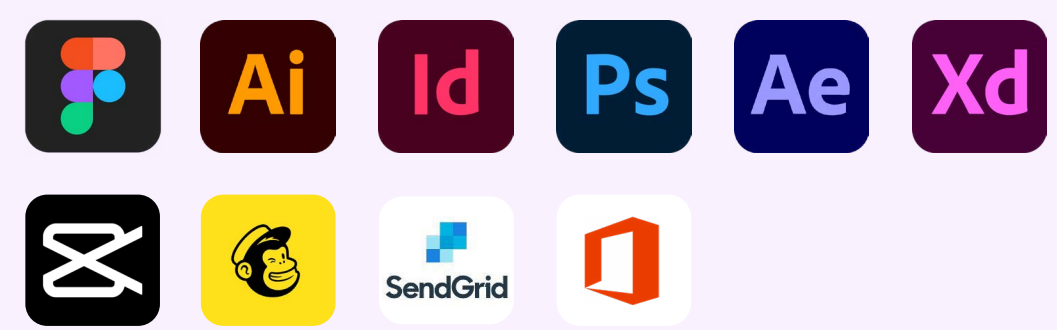
**1st Class Bachelors Degree**  
UAL London College of Communication  
Graphic & Media Design  
(2015 - 2018)

**Foundation Diploma**  
Art & Design  
Andover College  
(2014 - 2015)

**A Levels**  
Andover College  
(2012-2014)

**Graphic Design** | A+  
**Fine Art** | A+  
**English Literature** | B+  
**Mathematics** | B

## Technical & Strengths



### I've been described as...

- Great mentor
- Reflective
- Motivated
- Adaptable
- Strong communicator
- Good friend
- Active listener
- Approachable
- Easy to work with
- Reliable
- Efficient
- Generous

# Thank you

Thank you for taking the time to review my CV.

It would be great to hear from you!

**Katie Chambers**  
[hello@katiechambers.co.uk](mailto:hello@katiechambers.co.uk)